



Sandra Gonzalez +

Portfolio  
sandragonzalez.ch

# Senior Designer

I'm a passionate designer with 8 years experience in graphic design including 4 years specializing in UX/UI. I develop appealing and intuitive products across various platforms such as mobile/desktop apps, websites, and newsletters.

## Infos

29 years old  
Swiss and Spanish

## Address & contact

Chemin De-Maisonnette 12G, 1219 Châtelaine  
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079 532 87 46

## Language skills

French (mother tongue)  
English (B2)  
Spanish (C2)

## Professional skills



Design systems creation



UX/UI design (apps/web)



Prototyping



Branding



Print design

## Expériences

**Designer (2020-2022) / Senior designer (promotion in 2022) + FlowBank (Geneva, bank)**

October 2020 - Today

Design system creation / UX & UI for the banking app (desktop & mobile)  
New brand identity creation / Art direction for acquisition campaigns  
Visuals production for print (catalogs, prints, ads...) & digital (social media, newsletters, banners...)

**Junior Graphic Designer + Harry Winston (Geneva, watchmaking house)**

September 2018 - September 2020

Art direction / Visuals production for print & digital campaigns  
Layouts creation for catalogs / Prints, ads production / Direct contact with providers

**Graphic Designer Intern + RJ Watches (Geneva, watchmaking house)**

August 2017 - March 2018

Art direction for the SIHH booth (watchmaking event in Geneva)  
Layouts creation for catalogs / Visuals production for print & digital

**Graphic Designer Intern + Lunic (Geneva, graphic design agency, BuxumLunic today)**

November 2016 - August 2017

Brand identity creation / Visuals production for print & digital / Layouts creation for catalogs

**Graphic Designer Apprentice + Grand Théâtre de Genève (Geneva opera house)**

August 2012 - August 2016

Art direction contribution for the annual programme seasons  
Layouts creation for catalogs / Visuals production for print & digital / Video animations

## Hard skills

Figma  
Adobe Creative Suite (PS, AI, ID, AE...)  
Maze (user testing)  
ZeroHeight (import design system)  
MS Office (Word, PPT...)  
Miro (collaboration)  
Procreate

## Education

Graphic Designer CFC + CFPAA Geneva (2016)  
Graphic Design Certificate + Ifage Geneva (2012)

## Passions

Japan pop culture (animation, video games, music)  
Digital illustrations (instagram.com/\_ritadrawings)

References available upon request